

Pre-Publication Announcement

Avian Protection Programs for Southwestern Utilities: A Manual for Procedures and Operations.

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This manual provides guidelines and suggestions for initiating and developing a program to address wildlife problems faced by Utility providers in the American Southwest. Written specifically for Electricity Providers, the Manual adds to existing literature by taking a look at the many management, administrative, and operational issues that form the nuts and bolts of an effective program.



The authors bring to this Manual many years of scientific expertise with desert raptors and raptor behavior. They have worked with the nuclear and petroleum industries to find solutions to wildlife issues. In addition, the collective experience of Liberty Wildlife, obtained while working in partnerships with industry to solve human/wildlife conflicts, has been brought to the manual. Liberty Wildlife has been on the forefront of utility avian protection in Arizona and has partnered with utilities as early as 1988 to find pragmatic ways to reduce bird and animal electrocutions.



A partial list of topics includes:

- Why Avian Protection is good business.
- Getting buy-in from everyone in your company, from executive level managers to troubleshooters and linemen.
- Understanding the differences between MOU's, Management Plans, and Avian Protection Programs.
- What permits do you really need?
- The power of partnerships – getting the biological expertise you need.
- Setting realistic objectives and goals for your system.
- Getting smarter -- capturing data from your system.
- Getting the work done -- the importance of good procedures.
- Benchmarking your progress.
- Positive public relations from Avian Protection Programs.

If you are interested in receiving a publication announcement, please send an email message with the header "Manual" to Libertywild@aol.com. You are also welcome to call Liberty Wildlife at 602-253-9319 for more information or visit our website at www.libertywildlife.org

